

## Documents

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**ABB India Corporate Restructuring Process through Slump Sale**  
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### **Abstract**

This case study discusses the corporate restructuring of ABB India Limited with Hitachi. The case delves into the details about the restructuring, restructuring motives and the benefits of the restructuring. Modalities of the deal with projected synergy gain has also been explored and explained via a typical slump sale process. We conclude the case using a brand versus burden analysis by summarizing post-deal market reaction. © 2020, The Authors. All rights reserved.

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